Mariia Vorobchuk

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A young scientist interested in art history and innovative technologies in graphic design. I apply the skills of associative creativity when generating project ideas in the field of graphic design. Always focused on goals and achieving success in a dynamic, fast-paced environment.

Education	2021- Present - Kyiv National University of Technology and Design, (postgraduate studies) 2017-2020 - Lutsk National Technical University (master's degree) 2013-2017 - Volodymyr-Volyn Pedagogical College named after A. U. Krymskyi
Scientific works	- Vorobchuk M. S., Pashkevych K. L. Typology of Coding Systems in Graphic Design. Art and design. 2022. Vol.17, No.1. pp. 20–29. https://doi.org/1 0.30857/2617-0272.2022.1.2 - Vorobchuk M. S., Skliarenko N.V. Artistic language of coded information: the principles of visual communication signals design. New Design Ideas Vol.6, No.1, 2022, pp.40-50. - Vorobchuk-Kalytiuk M.S., Skliarenko N.V. Code as a means of creating an image in the design of visual communications. GRAIL OF SCIENCE, No.1, 2021, pp. 545-547. https://doi.org/10.36074/grail-of-science.19.02.2021.116 - Kalytiuk M.S., Skliarenko N.V. Formy vizualizatsii kodovanoi informatsii. Les tendances actuelles de la mondialisation de la science mondiale: zbirnyk naukovykh paperiv «ΛΌHOΣ» z materialamy naukovoi konferentsii ta mizhnarodnoi praktyky. № 3, Monaco, 2020. pp. 106–107. https://doi.org/10.36074/03.04.2020.v3.33

Skills	Windows, MS Office, PowerPoint, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Cinema 4d, 3d max, AutoCAD, CorelDraw, Adobe Lightroom, PRO100, Filmora, Cutting, Trello, Slack.
Experience	**Feb, 2021** - Assistant of the Department of Architecture, Construction and Design in Lutsk National Technical University • Created effective curricula for design students, including graphic design. • Contributed to the creation of an open and interactive learning environment for advanced learning. • Worked with the team on research and development of new educational materials for students. • Prepared and graded exam papers and assessed student performance, assignments, and class work. • Led design and digital media clubs, providing students with more opportunities for learning and communication. **Sep, 2018 - Jan, 2021** - Graphic designer Infostyle agency, Lutsk • Creation of an attractive appearance of the product, preservation of its aesthetic and functional properties, correction of technical deficiencies (Adobe Illustrator, Adobe Photoshop). • Development of corporate templates for presentations in PowerPoint. Layout of manuals in Adobe InDesign. • She used various methods of technical design: color correction, layout, working with fonts, creating visual effects, etc. • Design and layout of catalogs, booklets, brochures, leaflets, infographics, banners, etc.
Volunteer experience	**Sep, 2021 –** Charitable organization «Drop of life» • Popularization of the donor movement in Volyn • carrying out an information campaign with the aim of Promoting the active participation of the population in donating blood and its components
Languages	• Ukrainian - native • Poland language - intermediate • English language - intermediate