



Oleh Kuzmak

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Date of birth: 23/12/1978 **Nationality:** Ukrainian

ABOUT ME

Doctor of Economic Sciences, Professor
Lutsk National Technical University
Lvivska, street, 75, Lutsk, Ukraine

IDENTIFICATION IN THE DIGITAL SPACE

Google Scholar: <https://scholar.google.com.ua/citations?user=6SG5pd8AAAAJ&hl=uk>

ORCID iD : <https://orcid.org/my-orcid?orcid=0000-0002-1950-8416>

Scopus Author ID: <https://www.scopus.com/authid/detail.uri?authorId=57201056603>

ResearcherID: <https://publons.com/researcher/3323126/oleh-kuzmak/>

WORK EXPERIENCE

[01/09/2001 – 01/09/2005] **Lecturer of the Department of Economics**

European University of Finance, Information Systems, Management and Business

City: Rivne

Country: Ukraine

[01/09/2005 – 01/02/2007] **Senior Lecturer of the Department of Economics and Management**

European University, Rivne Branch

City: Rivne

Country: Ukraine

[01/02/2007 – 01/09/2007] **Associate Professor of the Department of Economics and Management**

European University, Rivne Branch

City: Rivne
Country: Ukraine

[01/09/2007 – 27/08/2013] **Associate Professor, Head of the Department of Management**

European University, Rivne Branch

City: Rivne
Country: Ukraine

[27/08/2013 – 01/09/2016] **Director**

European University, Rivne Branch

City: Rivne
Country: Ukraine
Main activities and responsibilities:
Associate Professor of the Department of Management

[01/09/2016 – 27/08/2020] **Director**

European University, Rivne Branch

City: Rivne
Country: Ukraine
Main activities and responsibilities:
Professor of the Department of Economics and Management

[01/09/2020 – Current] **Professor of the Department of Marketing**

Lutsk National Technical University

City: Lutsk
Country: Ukraine

EDUCATION AND TRAINING

[2013 – 2016] **Doctor of Economic Sciences**

Ternopil National Technical University named after Ivan Pulyuy univntu.edu.ua

Address: Ruska Street, 56, 46001, Ternopil, Ukraine
Field(s) of study: Economics and management of enterprises
Thesis: Formation of directions of communal service and production support for the development of industrial enterprises
Main subject / occupational skills covered:
diploma DD № 006049 from 13.12.2016

[2001 – 2005] **PhD of Economic Sciences**

Ternopil National Economic University <https://www.wunu.edu.ua/>

Address: Lvivska street, 11, 46009, Ternopil, Ukraine
Field(s) of study: economics of agriculture and agro-industrial complex
Thesis: Rational use of rural labor potential
Main subject / occupational skills covered:
Lviv National Agrarian University
diploma DK № 040409 from 12.04.07

[1996 – 2001] **Specialist in accounting and auditing, qualification - economist**

Ternopil Academy of National Economy <https://www.wunu.edu.ua/>

Address: Lvivska street, 11, Lvivska street, 11, 46009, Ternopil, Ukraine

Field(s) of study: Faculty of Agricultural Management

Main subject / occupational skills covered:

diploma TE № 17158974 from 02.08.2001

INTERNSHIP, PROFESSIONAL DEVELOPMENT

[04/02/2022 – 24/03/2022]

The program "Scientific and pedagogical workers: psychological development of personality, leadership. Special topic: Dual education"

NGO "Innovative University" and the Council of Young Scientists

[09/11/2021 – 12/11/2021]

The program "Using free online resources to organize the educational process in a distance form"

Sumy State University

[06/02/2021 – 03/04/2021]

Program "Accreditation of educational programs of the III level of higher education. Research Integrity"

NGO "Innovative University" and the Council of Young Scientists

[02/12/2019 – 13/12/2019] **Scientific internship for educators "Academic integrity: modern challenges"**

University of Higher Theological Seminary UKSW in Warsaw, ADD Foundation, Warsaw

[02/02/2017 – 03/03/2017] **"Innovations in Education" program.**

European University

[01/06/2016 – 30/10/2016]

Economic and organizational support for the development of the field of communal services

Polish-Ukrainian International Institute of Innovations in Education, Science and Development, Warsaw

NETWORKS AND MEMBERSHIPS

[2020 – Current]

Member of the editorial board of the scientific publication "Economics and Management"

[2022 – Current] **Ukrainian Marketing Association**

[2022 – Current]

Federation of Auditors, Accountants and Financiers of the Agricultural Industry of Ukraine

[2017 – Current] **Academy of Economic Sciences of Ukraine, in specialty "Management"**

[2013 – Current] **Academy of Social Management, in specialty "Social Policy"**

EXPERIENCE IN ENSURING THE QUALITY OF EDUCATION

[2019 – Current] **Expert of the NAQA**

specialty **051 Economy, 073 Management, 076 Entrepreneurship, trade and exchange activities**

PUBLICATIONS

Author of more than 120 scientific, educational and methodical works, including 1 textbook with the stamp of the Ministry of Education and Science, 8 monographs, 98 scientific publications, including 3 scientific articles included in the scientometric database Scopus, 1 article in the Web of Science, 37 are materials of international scientific conferences in Ukraine and abroad

[2022]

Implementation and monitoring of quality standards in the educational process as a tool of strategic management and ensuring the competitive position of higher education institutions

<https://doi.org/10.36910/6775-2308-8559-2022-1-7>

Economic Forum. Scientific journal

[2021]

Quality management of higher education in Ukraine on the path of integration into the European space (experience of the European Union)

[https://doi.org/10.25264/2311-5149-2021-23\(51\)-16-21](https://doi.org/10.25264/2311-5149-2021-23(51)-16-21)

Scientific notes of the National University "Ostroh Academy". "Economics" series: scientific journal

[2021]

Organizational and economic aspects of higher education quality management in Ukraine on the way of integration into the European educational area

European scientific journal of Economic and Financial innovation

[2021] **Sustainable development: Trends and realities of Ukraine**

<https://doi.org/10.1051/e3sconf/202125501035>

E3S Web of Conferences 255, 01035 (2021) ISCMEE 2021 (Scopus)

[2020]

Modern marketing technologies as a tool of effective management of enterprises in the conditions of globalization

[https://doi.org/10.25264/2311-5149-2020-19\(47\)-57-63](https://doi.org/10.25264/2311-5149-2020-19(47)-57-63)

Scientific notes of the National University "Ostroh Academy". "Economics" series: scientific journal

[2019]

Sustainable development of enterprises: basics, principles and influencing factors

Economics and management. Scientific journal

[2018] **Modeling of diversification of foreign economic interactions**

[http://dx.doi.org/10.21511/ppm.16\(1\).2018.15](http://dx.doi.org/10.21511/ppm.16(1).2018.15)

Problems and Perspectives in Management. LLC «Consulting Publishing Company «Business Perspectives» (Scopus)

[2018]

Modern realities of risk management in the activities of Ukrainian banks, Banks and Bank Systems

[https://doi.org/10.21511/bbs.13\(1\).2018.14](https://doi.org/10.21511/bbs.13(1).2018.14)

Modern realities of risk management in the activities of Ukrainian banks, Banks and Bank Systems (Scopus)

LANGUAGE SKILLS

Mother tongue(s): Ukrainian

Other language(s):

English

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

DIGITAL SKILLS

My Digital Skills

Microsoft Word | Microsoft Excel | Microsoft Powerpoint | Social Media | Google Drive
| Power Point | Facebook | Zoom

RESEARCH INTERESTS

Problems and prospects of entrepreneurship development, sustainable economic development, marketing, management, quality of education, academic integrity, risk management