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ABOUT ME

First Vice-rector of Lutsk National Technical University

WORK EXPERIENCE

10/2022 – CURRENT Lutsk, Ukraine

FIRST VICE RECTOR LUTSK NATIONAL TECHNICAL UNIVERSITY

Responsible for teaching process and quality assurance, international partnership, infrastructure development and promotion.

01/01/2021 – 10/2022 Lutsk, Ukraine

VICE-RECTOR FOR SCIENTIFIC, PEDAGOGICAL WORK AND PARTNERSHIP LUTSK NATIONAL TECHNICAL UNIVERSITY

Responsible for partnership development and promotion.

10/2015 – 12/2020 Lutsk, Ukraine

DEAN OF BUSINESS FACULTY OF LUTSK NATIONAL TECHNICAL UNIVERSITY LUTSK NATIONAL TECHNICAL UNIVERSITY

Responsible for teaching and education process at the faculty, quality assurance, scientific research and partnership development, management of staff and administrative personal

05/2008 – 10/2015 Lutsk, Ukraine

DEPUTY DEAN OF BUSINESS FACULTY OF LUTSK NATIONAL TECHNICAL UNIVERSITY LUTSK NATIONAL TECHNICAL UNIVERSITY

Responsible for international partnership at the faculty

02/2004 – 06/2007 Lutsk, Ukraine

ASSISTANT LECTURER OF DEPARTMENT OF ECONOMICS AND ENTREPRENEURSHIP LUTSK NATIONAL TECHNICAL UNIVERSITY

Assistant lecturer, course units: management, logistics, project management, entrepreneurship, etc

06/2007 – CURRENT Lutsk, Ukraine

ASSOCIATE PROFESSOR OF DEPARTMENT ENTREPRENEURSHIP, TRADE AND EXCHANGE ACTIVITY LUTSK NATIONAL TECHNICAL UNIVERSITY

Lecturer, course units: management, logistics, project management, entrepreneurship, etc

● EDUCATION AND TRAINING

01/2018 – 12/2019 Mukachevo, Ukraine

MASTER, MANAGER IN THE EDUCATION SYSTEM Mukachevo State University

Website <https://msu.edu.ua/>

09/2003 – 12/2006 Luts'k, Ukraine

PHD, CANDIDATE OF ECONOMIC SCIENCES Luts'k National Technical University

Address Lvivska str.75, 43018, Luts'k, Ukraine

09/1998 – 06/2003 Luts'k, Ukraine

MASTER IN MANAGEMENT Luts'k National Technical University

Address Lvivska str.75, 43018, Luts'k, Ukraine | **Website** <https://lntu.edu.ua/uk>

09/2001 – 02/2002 Germany

STUDENT EXCHANGE PROGRAM IN THE SPECIALTY "LOGISTICS" University of Applied Sciences and Arts Ostwestfalen-Lippe

09/2002 – 11/2002 Lemgo, Germany

INTERNSHIP IN THE DEPARTMENT OF PLANNING AND LOGISTICS «Isringhausen» company

● LANGUAGE SKILLS

Mother tongue(s): **UKRAINIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B1	C1	B1	B1	C1
GERMAN	C1	C1	B2	B2	B2
POLISH	C1	B2	B2	B2	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Microsoft Office | Microsoft Excel | Microsoft Word | Microsoft Powerpoint | Zoom | MS Office (MS Word, MS Excel, MS Outlook, MS PowerPoint, MS Access, MS OneNote, MS Visio, MS Teams)

● PUBLICATIONS

2021

[Application of Information Technologies for Risk Management of Logistics Systems](#)

2021

[Study of the Impact of the Volume of Investments in Agrarian Projects on the Risk of Their Value
ITPM](#)

2021

[Analysis and economic-mathematical modeling in the process of Forecasting the financial capacity
of milk processing enterprises of the agriculture sector: a case study of Volyn Region.](#)

2022

[ФОРМУВАННЯ ТЕОРІЇ УПРАВЛІНСЬКОЇ ІННОВАТИКИ В СИСТЕМІ СУЧАСНИХ НАУКОВИХ
КОНЦЕПЦІЙ / FORMING MANAGERIAL INNOVATION THEORY IN THE SYSTEM OF MODERN SCIENTIFIC
CONCEPTS](#)

The peculiarities of forming managerial innovation theory are disclosed for the first time in this article. The main purpose of the research is to determine the scientific foundations, main principles and the place of the theory of managerial innovation in the system of modern scientific concepts. A critical analysis of literary sources and approaches of modern scientists to solving the issues of increasing the efficiency of management activity based on the introduction of new methods, means and ways, techniques of management is made. It shows their individual disclosure in separate modern scientific concepts, while the holistic disclosure of the most important conceptual principles of the theory of managerial innovation has been neglected. The relevance of solving the presented scientific problem lies in the need for forming of a special integrative science, which is designed to reveal numerous regularities inherent to various economic processes and phenomena, reveals the relationship with the development of society as a whole, determining the target direction, principles and methods of improving management activities at different levels of management and also reveals a close connection with a set of important scientific and practical tasks related to modern scientific concepts. The methodological basis of the research is a system of the following methods: generalization and synthesis – to determine the essence of managerial innovation as a science; abstract-logical – to reveal the interrelationship of such components of managerial innovation as management, innovation and technology; analysis and synthesis – when revealing the main principles and establishing the place of managerial innovation theory in the system of modern scientific concepts. The object of the research is the study of the interaction of methods, means and techniques of management in various spheres of functioning of economic processes. The article presents the results of the application of general scientific research methods for the formation of the newest direction of modern theory – managerial innovation. The results of the study can be useful for scientific and pedagogical workers and managers at various levels of economy management. Key words: economic theory, managerial innovation, scientific concept, basic principles of managerial innovation theory, management of technology.

. Економічний форум. Наук. ж-л. Луцьк: РВВ ЛНТУ, 2022. №3. С.89-94. (Index Copernicus).

Link https://e-forum.com.ua/web/uploads/pdf/Economic_Forum_Vol_12_No_3-145-152.pdf

2023

РЕТРОСПЕКТИВНИЙ СТРАТЕГІЧНИЙ АНАЛІЗ БРЕНД-МЕНЕДЖМЕНТУ ЛНТУ / RETROSPECTIVE STRATEGIC ANALYSIS OF LNTU BRAND MANAGEMENT

RETROSPECTIVE STRATEGIC ANALYSIS OF LNTU BRAND MANAGEMENT Universities carry out educational activities in competitive conditions, and the growth of the value of the HEI brand will depend on its reputation. The potential for growth in the value of the HEI brand will include a decrease in overall competition; enhancing image and prestige; increase in financial resources; achieving the mission; achievement of the development strategy. Nowadays, there are many universities and colleges that manage their own brands to gain a competitive advantage. The increase in the number of new educational products leads to increased competition in the market of educational services. This requires higher education institutions to form brand management tools for the purpose of developing higher education in accordance with consumer needs and requests and maintaining communication with the audience. The article examines the problems of brand management in higher education institutions. The relationship between the volume of enrolled students for study, financial income received from payment for educational services and the value of the OP brand was determined. The sub-brands of EP LNTU were distributed and a matrix of their positioning was formed. It has been established that the brand management of higher education institutions depends on the chosen strategy, and the effectiveness of strategy implementation depends on the evaluation of brand perception and vice versa. Strategic alternatives for managing OP sub-rents at LNTU (selective brand; prestigious brand; affordable brand; dead-end brand) and brand management tactics are proposed. Keywords: brand management, brand strategies, brand evaluation methods.

Економічний форум, 2023, 1(1), 44-52. <https://doi.org/10.36910/6775-2308-8559-2023-1-7>

Link <https://e-forum.com.ua/uk/journals/tom-13-1-2023>

2023

ОСОБЛИВОСТІ РОЗВИТКУ ІННОВАЦІЙНОГО ПІДПРИЄМНИЦТВА В УКРАЇНІ В СУЧАСНИХ УМОВАХ / FEATURES OF DEVELOPMENT OF INNOVATIVE ENTREPRENEURSHIP IN UKRAINE UNDER MODERN CONDITIONS

FEATURES OF DEVELOPMENT OF INNOVATIVE ENTREPRENEURSHIP IN UKRAINE UNDER MODERN CONDITIONS

The article examines modern trends in the development of innovative entrepreneurship in Ukraine under modern conditions. The key characteristics and mechanisms of forming an ecosystem for the support and development of startups, the key directions of which are various initiatives, accelerators, and support funds, are given. The trends regarding the share of innovatively active enterprises by types of economic activity and the number of introduced types of innovative products have been determined. The features of the policy for the development of startups and innovative entrepreneurship for the purpose of increasing the competitiveness of Ukraine and increasing the capitalization of economic entities are given.

Keywords: innovative entrepreneurship, start-up activity, investment attractiveness, financial potential, capitalization of enterprises, competitiveness.

Вахович І., Лютак О., Ковальчук Н. Особливості розвитку інноваційного підприємництва в Україні в сучасних умовах. Актуальні проблеми економіки. 2023. №8 (266). с.65-73.

Link https://eco-science.net/wp-content/uploads/2023/08/08.23._topic_Iryna-M.-Vakhovych-Olena-M.-Liutak-Nadia-V.-Kovalchuk-65-73.pdf

2023

Особливості менеджменту освітньої діяльності в Луцькому національному технічному університеті. Вдосконалення викладання у вищій освіті: теорія та практика : монографія. / Peculiarities of management of educational activities at Lutsk National Technical University. Teaching Excellence in Higher Education: Theory and Practice : a monograph

The features of educational management at Lutsk National Technical University are considered.

The monograph is dedicated to the issues of teaching excellence paradigm implementation in Ukraine. This is one of priority directions in the development of European Higher Education Area where Ukraine belongs.

Вдосконалення викладання у вищій освіті: теорія та практика : монографія / [Калашнікова С., Базелюк Н., Базелюк О. та ін.] ; за наук. ред. С. Калашнікової. — Київ : Інститут вищої освіти НАПН України. — 255 с. DOI: <https://doi.org/10.31874/TE.2023>

● **SOCIAL AND POLITICAL ACTIVITIES**

2020 – CURRENT Lutsk

Deputy of the Lutsk District Council, Chairman of the Standing Committee on Budget, Finance and Price Policy

2020 – CURRENT Lutsk

Member of the Supervisory Board of the NGO "Volyn Youth Center"

2015 – 2020 Lutsk

Deputy of the Volyn Regional Council, Secretary of the Standing Committee on International Cooperation, Foreign Economic Relations and Investments

01/12/2024 – CURRENT Kyiv

Member of NGO "Innovative University"

Purpose of NGO activity is promoting personal development, education, science and the introduction of innovations.

Link <https://inun.org.ua/about/>

● **DRIVING LICENCE**

Driving Licence: B

● **PROJECTS**

2014 – 2018

"TRACECA Transport Dialogue and Networks Interoperability II. Service Contract No 2012/308-293"

Coordinator of the international project

2018 – 2019

Project "Brand Management of Lutsk National Technical University in the Market of Educational Services of Ukraine"

Participation in the program "Leadership Potential of Ukrainian Universities, which was implemented by the Institute of Higher Education of the National Academy of Sciences of Ukraine in partnership with the British Council in Ukraine. Project "Brand Management of Lutsk National Technical University in the Market of Educational Services of Ukraine"

15/01/2021 – CURRENT

ERASMUS+KA2 for the development of the potential of higher education "Open Practices, Transparency and Integrity for Modern Academia" (OPTIMA)

Executor of the international project

15/01/2021 – 14/01/2024

ERASMUS+KA2 international project for the development of the potential of higher education "University Teachers' Certification Centres: Innovative Approach to Promotion Teaching Excellence"

Executor

01/08/2021 – 01/07/2023

"Platform of Digital Diplomacy and Inclusive Peace Research for Youth"

Manager of the international project "Platform of Digital Diplomacy and Inclusive Peace Research for Youth" under the funding program of the Partnership for Cooperation in the Field of Youth, Project number 2021-1-TR01-KA220-YOU-000028862

01/08/2021 – CURRENT

"Creation of Smart Volyn Hub as an Object of Innovative Infrastructure in the Volyn Region"

Manager of the project "Creation of Smart Volyn Hub as an Object of Innovative Infrastructure in the Volyn Region", implemented by the National Technical University together with the Volyn Regional State Administration at the expense of state budget funds received from the European Union.

01/02/2021 – 01/01/2022

"The Project of the Public-Private Partnership of the Volyn regional sanatorium "Lisova Pisnia"

The executor of the research work "The Project of the Public-Private Partnership of the Volyn regional sanatorium "Lisova Pisnia". The customer is the Volyn regional sanatorium "Lisova Pisnia" (Contract No. 09-05/21 dated 05/15/2021).

2017 – 2020

"Mechanisms of Creating Regional Studies of Entrepreneurial Skills in Conditions of Decentralization of the Economy"

Executor of the research

01/07/2022 – 30/06/2024

"Accelerating Innovation and Entrepreneurial Excellence in Higher Education Institutes"

Manager of the project in Lutsk National Technical University.

The consortium consists of a diversity of complementary HEIs situated across Europe: [Aristotle University of Thessaloniki \(coordinator\) \(GR\)](#), [KU Leuven \(BE\)](#), [Maria Curie-Skłodowska University \(PL\)](#), [Thomas More \(BE\)](#), [Pablo de Olavide University \(ES\)](#), [Fontys University of Applied Sciences \(NL\)](#), [University of Macerata \(IT\)](#), [Lutsk National Technical University \(UA\)](#), [Odesa I.I. Mechnikov National University \(ONU\)](#). In addition, and in order to achieve our specific ambitions towards knowledge triangle dynamics, the project is backed up by [IDEAS Forward \(GR\)](#), a strategic valorization partner of AUTH.

Link <https://accentproject.eu/about>

01/12/2023 – CURRENT

Digital transformation of HEIs education process in Ukraine and Moldova for sustainable engagement with enterprises (DIGITRANS)

The DIGITRANS project aims to increase graduate employability, support sustainable development, and create jobs in Ukraine and Moldova

01/11/2023 – CURRENT

3D Concepts for Fashion Education in Ukraine (3D4U)

Project 3D4U envisions achieving the development of highly knowledgeable and skilled human resources in 3D Concepts in Ukraine and the promotion of knowledge generation in 3D Concepts through basic and applied research.

01/01/2023 – 31/12/2024

European Consortium of Innovative Universities for Ukraine (ECIU4Ukraine). First and Second edition

This is a project to support Ukrainian universities in order to involve them in the activities of European universities. The project aims to involve Ukrainian partners in the activities of the European University by supporting cooperation and academic exchange.

Role - Executor

Link <https://Intu.edu.ua/en/polish-national-agency-academic-exchange>

01/01/2023 – 31/12/2023

Project "Green Transition in Ukrainian Universities"

The project goal is to involve 7 Ukrainian universities in the Unite! Alliance, which is carried out within the framework of ERASMUS+ UNITE! Project (2022-2026) in the field of green transformation with the further prospect of establishing permanent and developing cooperation with Unite!

Link <https://drive.google.com/file/d/1FHszBImGCPA4BMg36jh6JT3YGF2JHFOs/view> <https://Intu.edu.ua/en/polish-national-agency-academic-exchange>

01/12/2024 – 31/12/2024

Education for Green Transition, GTUA-EDU

- Green standards for Ukrainian universities in the field of education and research activities in the area of engineering and technical sciences (creation of a local version of green standards in the field of research and teaching activities taking into account the specifics of Ukrainian universities with compatibility with standards developed in the Unite! network, implementation of standards);

Link <https://Intu.edu.ua/en/polish-national-agency-academic-exchange>

INTERNSHIP

04/2009 – 09/2009

Summer school "Logistics management in practice" (Lemgo, Germany) Training

Participation in the educational event "Open University. processes of inclusion in the university environment", which was carried out in cooperation with the Association of Rectors of Higher Educational Institutions of Ukraine and the American Councils for International Education within the project "Progressive University Management", University named after T.G. Masaryka, Czech Republic

26/09/2011 – 30/09/2011

Summer school "Nachhaltigkeit in der Logistik" (Lemgo, Germany)

Participation in the Program of Leadership Potential of Ukrainian Universities, which was implemented by the Institute of Higher Education of the National Academy of Sciences of Ukraine in partnership with the British Council in Ukraine. Northumbria University, UK

15/11/2011 – 15/12/2011

Internship at the Logistics Department of the National Aviation University (Kyiv)

Write here the description...

01/03/2012 – 30/06/2012

"University of Education Management", National Academy of Pedagogical Sciences of Ukraine, Kyiv.

01/11/2013 – 03/02/2014

Research internship at the University of Ostfalten Lippe (Germany)

01/11/2015 – 01/12/2015

Ukrainian-Polish project "Innovative University and Leadership. Phase II: Quality Assurance and Internationalization", Warsaw, Poland

02/10/2017 – 13/10/2017

Teaching at the Polytechnic Institute of Bragança (Portugal)

26/02/2018 – 02/03/2018

Mobility within the framework of the ERASMUS+ 2017/2018 program. Poznan University of Technology (Poland)

07/05/2018 – 11/05/2018

Teaching Mobility within the framework of the ERASMUS+ 2017/2018 program. Pamukkale University (Turkey)

11/11/2018 – 17/11/2018

"Open University. processes of inclusion in the university environment"

21/01/2019 – 26/01/2019

Program of Leadership Potential of Ukrainian Universities

01/04/2019 – 05/04/2019

Teaching Mobility within the framework of the ERASMUS+ 2018/2019 program. Pamukkale University (Turkey)

01/09/2020 – 31/12/2020

Training within the framework of the initiative "Entrepreneurial University" and the course "Innovative entrepreneurship and start up project management"

05/04/2021 – 01/10/2021

University of Education Management University, National Academy of Pedagogical Sciences of Ukraine, Kyiv

18/10/2022 – 22/10/2022

Teaching Mobility at the Polytechnic Institute of Bragança (Portugal)

14/12/2023 – 15/12/2023

International Conference "Social, Economic and Financial Aspects", Zomosc, Poland

15/05/2023 – 17/05/2023

Participation in 3Seas Local Government Congress, Poznan, Poland

06/11/2023 – 12/11/2023

Workshop under the Project "European Consortium of Innovative Universities for Ukraine" (ECIU4Ukraine), Enschede, Netherlands

02/10/2023 – 05/10/2023

Scientific Conference at the Autonomous University in Barcelona within the ECIU4Ukraine project, Spain

07/09/2023 – 16/09/2023

Training visit to Edinburgh Napier University, Great Britain

17/09/2023 – 24/09/2023

Visiting researcher program at the INTI University, Malaysia

02/12/2024 – 05/12/2024

Workshop at the University of Twente within the project "European Consortium of Innovative Universities for Ukraine" ECIU4UKRAINE vol 2.

11/11/2024 – 30/11/2024

Scientific and pedagogical internship: participation in educational trainings within the project "Innovative university and leadership. Phase VII: Models of educational institutions and development strategies" and at the conference "Central and Eastern European Studies - Development Perspectives" at the University of Warsaw

29/09/2024 – 06/10/2024

Educational training on the best practices of open science and open educational resources within the framework of the Erasmus+ OPTIMA project "Open practices, transparency and integrity for modern higher education" at the Technical University of Graz

15/09/2024 – 17/09/2024

Conference "Internationalization of Alliances of European Universities: New Frontiers" at the University of Toulouse

26/05/2024 – 02/06/2024

Trainings "Strengthening higher education" within the framework of the project TALENT4UA "Strengthening PhD Education in Ukraine for Sustainable Growth of Academic Careers" at the Royal Institute of Technology

14/05/2024 – 16/05/2024

International Congress Culture of an Regenerative City within the ECIU4Ukraine project at the invitation of Lodz Polytechnic University

11/03/2024 – 14/03/2024

Research week within the ECIU4Ukraine project at Lodz Polytechnic University

● **MANAGEMENT AND LEADERSHIP SKILLS**

Dean of the Faculty of Busines, Vice-rector for scientific and pedagogical work and partnership, First Vice-rector at Lutsk National Technacal University

1. Responsible for teaching and education process at the faculty, quality assurance, scientific research and partnership development, management of staff and administrative personal
2. Responsible for partnership development and promotion.
3. Responsible for teaching process and quality assurance, international partnership, infrastructure development and promotion.

Member of the expert council of the Ministry of Education and Science for the examination of scientific works, scientific and technical (experimental) developments of young scientists

Deputy Editor-in-Chief of the Science Works Journal "Economic Sciences: Collection of Scientific Papers of LNTU. Regional Economy series".

Member of the working group of the National Agency for Quality Assurance of Education in Ukraine for evaluating the results of the II stage of the experiment on conducting post-accreditation monitoring of educational programs

Evaluation of the results of the II stage of the experiment on conducting post-accreditation monitoring of educational programs