



Yuliia Dashchuk

Date of birth: 22/04/1989 | **Nationality:** Ukrainian | **Phone number:**

(+380) 978374805 (Mobile) | **Email address:** yli2204@ukr.net |

Address: Lvivska street, 75, 43018, Lutsk, Ukraine (Work)

● EDUCATION AND TRAINING

01/09/2006 – 30/06/2011 Lutsk, Ukraine

MANAGEMENT OF ORGANIZATIONS Lutsk National Technical University (Ukraine)

Address 43000, Lutsk, Ukraine | **Website** <https://lntu.edu.ua>

01/09/2012 – 15/11/2014 Lutsk, Ukraine

CANDIDATE OF ECONOMIC SCIENCES Lutsk National Technical University (Ukraine)

Address 43000, Lutsk, Ukraine | **Website** <https://lntu.edu.ua>

29/05/2023 – 02/06/2023 Bragança, Portugal

INTERNATIONAL CREDIT MOBILITY-STAFF MOBILITY FOR TRAINING PROGRAM, ERASMUS+
Polytechnic Institute of Bragança

Website <https://portal3.ipb.pt>

27/09/2023 – 07/10/2023 Kobuleti, Georgia

TRAINING LABORATORY III - DESIGNING LEARNING FOR PEACE, ERASMUS+ European Intercultural Forum

08/12/2023 – 17/12/2023 Rustavi, Georgia

TRAINING LABORATORY III - DESIGNING LEARNING FOR PEACE 2-ND TRAINING COURSE, ERASMUS+ European Intercultural Forum

12/12/2022 – 20/12/2022 Khmelnytskyi, Ukraine

EDUCATIONAL HACKATHON "CULTURAL HERITAGE& SUSTAINABILITY" Goethe-Institut & Khmelnytskyi National University

18/09/2021 – 21/09/2021 Kyiv, Ukraine

REIKARTZ HOTEL GROUP "LEVEL UP Reikartz Hotel School

● WORK EXPERIENCE

15/12/2020 – CURRENT Lutsk, Ukraine

ASSOCIATE PROFESSOR OF TOURISM AND HOTEL AND RESTAURANT BUSINESS DEPARTMENT
LUTSK NATIONAL TECHNICAL UNIVERSITY (UKRAINE)

<https://lntu.edu.ua/uk/struktura/cafedries/kafedra-turyzmu-ta-hotelno-restorannoyi-spravly>

25/08/2019 – CURRENT Zhydychyn, Ukraine

HEAD OF THE TOURIST INFORMATION AND PILGRIMAGE CENTER ZHYDYCHYN CENTER (UKRAINE)

<https://www.facebook.com/ZhydychynCenter>

26/09/2018 – 31/08/2019 Lutsk, Ukraine

SENIOR LECTURER OF TOURISM AND HOTEL AND RESTAURANT BUSINESS DEPARTMENT
LUTSK NATIONAL TECHNICAL UNIVERSITY (UKRAINE)

16/11/2017 – 31/08/2018 Lutsk, Ukraine

SENIOR LECTURER OF THE DEPARTMENT OF TOURISM AND CIVIL SECURITY LUTSK NATIONAL
TECHNICAL UNIVERSITY (UKRAINE)

12/11/2015 – 15/11/2017 Zhydychyn, Ukraine

HEAD OF THE ZHYDYCHYN VILLAGE COUNCIL ZHYDYCHYN VILLAGE COUNCIL (VOLYN REGION,
UKRAINE)

12/12/2012 – 11/11/2015 Lutsk, Ukraine

**ASSISTANT, SENIOR LECTURER OF THE DEPARTMENT OF APPLIED STATISTICS AND LABOR
ECONOMICS** LUTSK NATIONAL TECHNICAL UNIVERSITY (UKRAINE)

● **PROJECTS**

01/05/2023 – 31/12/2023

**Mobile exhibition "Historical and cultural heritage of Ancient Zhydychyn as a tool for
awareness of one's own local cultural identity"**

Coordinator. The project is aimed at increasing the attractiveness of Ancient Zhydychyn as a historical place among children and young people, awareness of their own local cultural identity, by rethinking and presenting the cultural heritage of the history of the village of Zhydychyn in public space through artistic means.

Implemented within the framework of the competition of social direction projects of the Department of Social Services for Family, Children and Youth of the Lutsk City Territorial Community.

01/07/2023 – 31/12/2023

Zhydychyn Active Weekend

Coordinator. The project is aimed to attract internally displaced persons to the cultural and touristic life of the village of Zhydychyna, assigning them the roles of experts and tourists of the monitoring group for the evaluation of the specially created cultural product "Zhydychyna Active Weekend", capable of detaining tourists on the territory of the village for 2 days for active cultural recreation.

Implemented within the framework of the "Culture Helps" program, which is implemented by Insha Osvita together with Zusa with the support of the European Union.

05/09/2023 – 09/09/2023

Zhydychyn. The village that develops tourism through cultural "highlights"

Coordinator. The history of Ancient Zhydychyn won the European Heritage Days (EHD) project, and the initiative group of the village of Zhydychyn and its activities became known throughout Europe.

01/08/2022 – 31/12/2022

**Revitalizing of the bell tower of the St. Nicholas Zhydychyna Monastery into the Center of
Spiritual and Psychological Support "ISIKHIA"**

Coordinator.

The project is aimed at Improving the accessibility of people who suffered from military aggression to effective forms of psychotherapeutic help, by revitalizing the first floor of the bell tower of the St. Nicholas Zhydychyna Monastery into the Center of Spiritual and Psychological Support "ISIKHIA".

09/2021 – 02/2022

Popularization of tourist sites of the First Hungarian-Galician Railway (PBU2/0964/18)

CONCEPT for the preservation of common cultural and historical heritage by the development of new kinds of tourism.

Recommendations to local authorities on popularizing of common cultural and historical heritage sites

06/2021 – 12/2021

Prospects of sustainable development of rural areas, NGO "Association for the Development of Rural Green Tourism in Ukraine"

Expert, trainer by directions:

1. The potential of the sacred cultural heritage and its influence on the development of tourism in the communities of the Volyn region.
2. Trends in the sustainable development of tourism in rural areas

● **PARTICIPATION IN PROFESSIONAL ORGANIZATIONS**

26/03/2024 – CURRENT

Expert of the National Agency for Quality Assurance of Higher Education of Ukraine

Expert on accreditation of educational programs of the National Agency for Quality Assurance of Higher Education of Ukraine, specializing in Tourism and Recreation

2021 – CURRENT

Member of the Union for the Promotion of Rural Green Tourism

2021 – CURRENT

Representative of Lutsk National Technical University at the Academy of National Tourism Organization of Ukraine

2019 – CURRENT

Member of the All-Ukrainian Association of Guides

2017 – CURRENT

Member of the Hospitality Industry Association of Ukraine

● **DEGREES RECEIVED**

Teaching courses

Cultural tourism and creative industries
Organization of travel
Specialized tourism
Tourist policy and regulation of tourist services
Management of tourism and hotel and restaurant business

Research profiles

Web of Science: <https://www.webofscience.com/wos/author/record/ABF-6984-2021>

SC: <https://www.scopus.com/authid/detail.uri?authorId=58776423700>

Google Scholar: <https://scholar.google.com.ua/citations?hl=uk&user=zAYk8o8AAAAJ>

Researchgate.net: <https://www.researchgate.net/profile/Yuliia-Dashchuk>

Academia.edu: <https://independent.academia.edu/ЮліяДашчук>

ORCID: <https://orcid.org/0000-0001-6394-017X>

● **PUBLICATIONS**

2023

[Competitiveness of the hospitality industry: status, prospects, solutions.](#)

2023

[Information system for diagnostic competitiveness of the hospitality industry of the regions of Ukraine.](#)

2023

[Research directions of the competitiveness of tourist destinations](#)

2022

[Tourism policy in today's conditions: the experience of Ukraine](#)

2022

[Functioning of rural tourism clusters as a tool of development of Ukrainian regions](#)

2022

[Approach to formation of enogastronomic tourism based on the geographical indication system](#)

2021

[Financing of culture, tourism and creative industries in Ukraine: opportunities and prospects](#)

2021

[Features of harmonization of stakeholders' interests and mechanisms of their cooperation in the regional tourist and recreational industry](#)

2020

[Hospitality promotion: technologies, prospects, solutions](#)

2020

[Enogastronomic tourism based as a tool for development of hotel and restaurant business of rural areas](#)

● **CONFERENCES AND SEMINARS**

28/04/2023 Kyiv (Ukraine)

Tourist destination Drevnyi Zhidychyn: practical experience of using the potential of sacred heritage.

19/04/2023 – 21/04/2023 Lviv (Ukraine)

Management of cultural tourism objects in war conditions

13/05/2022 Lutsk (Ukraine)

International scientific-practical conference "Quality and safety of goods"

Promoter by direction: Hospitality Experience Certification Program: Benefits for the Hospitality Industry Market

12/2021 Przemyśl (Poland)

International scientific-practical conference "Objects of historical and cultural heritage: the touristic aspect"

Promoter by direction: Integration of objects of historical and cultural heritage into the tourism sector: modern trends and challenges

11/2021 Lutsk (Ukraine)

International scientific-practical conference "The tourism industry and the field of hospitality in Ukraine and the world: current state, problems and prospects for development"

Promoter by direction: Digitization of cultural heritage objects: prospects and opportunities for the development of tourism in the regions.

04/2021 Kyiv (Ukraine)

International scientific-practical conference "Regional tourism: current state and ways of optimization"

Promoter by direction: Cultural routes of the Council of Europe: prospects and opportunities for the development of tourism in Ukraine

International scientific-practical conference "Geography and tourism"

Promoter by direction: Glamping as a promising direction for the development of the hospitality industry in Ukraine.

● HONOURS AND AWARDS

28/05/2023

Diploma of the head Lutsk town council

For high professionalism, significant personal contribution to the development of national education, strengthening of the scientific and technical potential of the university, training of highly qualified specialists, as well as on the occasion of Science Day.

2022

Diploma of the head Lutsk town council

Head of the board of the NGO "Work together+" for active public activity, participation in social projects, providing assistance to children from families in need of special support, as well as a significant personal contribution to charity events on the occasion of the New Year and Christmas holidays.

2021

Diploma of the head Lutsk town council

Head of the tourist information and pilgrimage center "Zhydychyn Center" for high professionalism, a significant contribution to the formation of the tourist attractiveness of the Lutsk urban territorial community, the development of its tourist potential and on the occasion of the World Tourism Day and the Day of Tourism in Ukraine.

2021

Diploma from the NGO "Association for the Development of Rural Green Tourism in Ukraine"

For the professional and responsible conduct of online training courses of the "Perspectives for the Sustainable Development of Rural Areas" project.

2020

Diploma of the head Lutsk National Technical University

For a significant contribution to the development of national education, strengthening the scientific and technical potential of the university, high professionalism, special scientific achievements and on the occasion of the 55th anniversary of the establishment of the National Technical University.

2017

Diploma of the chairman of the Kivertsi district council – Kivertsir district council

● SOCIAL AND POLITICAL ACTIVITIES

09/2018 – CURRENT

Head of NGO "Work together+"

● LANGUAGE SKILLS

Mother tongue(s): **UKRAINIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B1	B1	B1	B1	A2

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
POLISH	A2	A1	A1	A2	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● VOLUNTEERING

Information platform "ZAVTRA"

Volunteer, writing articles, proofreading texts on social topics

Zhydychyn St. Nicholas Monastery

Volunteer in holiday "Guest house of St. Nicholas" in Zhydychyn St. Nicholas Monastery

Link <https://www.youtube.com/watch?v=2vjtTlrrEXA>

● HOBBIES AND INTERESTS

Landscape design

Volunteer in the green economy of Zhydychyn St. Nicholas Monastery

Choral singing

Sing in the choir Zhydychyn St. Nicholas Monastery

● DIGITAL SKILLS

Microsoft Office | Google Drive | Social Media | Skype | Zoom | Facebook | Google Docs | • Team-work oriented | Organizational and planning | Good listener and communicator

● DRIVING LICENCE

Driving Licence: B | 20/03/2014 – 17/05/2032