



Tetiana Zubekhina

Date of birth: 27/03/1988 | **Nationality:** Ukrainian | **Gender:** Female | **Phone number:** (+380) 507189128 (Mobile) | **Email address:** t.zubekhina@Intu.edu.ua | **Facebook:** <https://www.facebook.com/home.php> | **Viber:** +380507189128 |
Address: Lvivska street, 75, 43000, Lutsk, Ukraine (Work)

WORK EXPERIENCE

DOCENT – LUTSK NATIONAL TECHNICAL UNIVERSITY – 01/09/2022 – Current – LUTSK, UKRAINE

implementation of teaching activities

ECONOMICS AND TOURISM DEPARTMENT HEAD – PRIVATE HIGHER EDUCATION INSTITUTION «ACADEMY OF RECREATION TECHNOLOGIES AND LAW» – 2018 – 2022 – LUTSK, UKRAINE

Ensuring the organization of the educational process, implementation of educational plans and programs of educational disciplines, carries out control over the quality of teaching of educational disciplines, educational-methodical and scientific activities of teachers.

TOURISM DEPARTMENT READER/ASSOCIATE PROFESSOR – PRIVATE HIGHER EDUCATION INSTITUTION «ACADEMY OF RECREATION TECHNOLOGIES AND LAW» – 2015 – 2018 – LUTSK, UKRAINE

implementation of teaching activities

TOURISM DEPARTMENT LABORATORY ASSISTANT – LUTSK INSTITUTE OF HUMAN DEVELOPMENT OF THE UNIVERSITY «UKRAINA» – 2009 – 2015 – LUTSK, UKRAINE

keeping the department's documentation, working on a computer

SENIOR MUSEUM CURATOR/KEEPER – REPUBLICAN HISTORICAL AND CULTURAL NATIONAL PARK IN LUTSK – 2006 – 2010 – LUTSK, UKRAINE

excursion service for tourist groups

EDUCATION AND TRAINING

2005 – 2006 Lutsk, Ukraine

TRAVEL AGENCY MANAGER, TOUR GUIDE (DIPLOMA WITH HONOURS) Volyn Professional College №6

2006 – 2011 Lutsk, Ukraine

TOURISM SPECIALIST (DIPLOMA WITH HONOURS) Lutsk Institute of Human Development of the University «Ukraina»

2016 Khmelnytskyi, Ukraine

THESIS DEFENSE («TOURISM BACHELORS' INFORMATION CULTURE FORMATION IN TERMS OF PROFESSIONAL TRAINING») Khmelnytskyi National University

2017 Lutsk, Ukraine

TOURISM DEPARTMENT READER/ASSOCIATE PROFESSOR Private Higher Education Institution «Academy of Recreation Technologies and Law»

LANGUAGE SKILLSMother tongue(s): **UKRAINIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
POLISH	B2	B2	B2	B2	B1
ENGLISH	B2	B2	B2	B2	B1

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user***PUBLICATIONS**

2025

Hospitality industry during global crisis: economic impacts and strategic approaches to development**Authors:** 1. Zubekhina T., Matviichuk L., Korsak V. & Smal B. | **Journal Name:** Financial and Credit Activity Problems of Theory and Practice | **Volume, Issue and Pages:** 2(61), 554-565

2025

TOOLS FOR BALANCED DEVELOPMENT OF HOSPITALITY INDUSTRY ENTITIES IN THE POST-WAR PERIOD

Zubekhina, T., Matviichuk, L., Sheiko, Y., Polishchuk, V., & Panova, A. (2025). TOOLS FOR BALANCED DEVELOPMENT OF HOSPITALITY INDUSTRY ENTITIES IN THE POST-WAR PERIOD. Financial and Credit Activity Problems of Theory and Practice, 5(64), 574–584.

Authors: 2. Zubekhina, T., Matviichuk, L., Sheiko, Y., Polishchuk, V., & Panova, A. | **Volume, Issue and Pages:** Financial and Credit Activity Problems of Theory and Practice, 5(64), 574–584

2025

Strategic priorities for the balanced development of cultural tourism entities in the post-war period

Zubekhina, T., Matviichuk, L., & Dvorska, I. (2025). Strategic priorities for the balanced development of cultural tourism entities in the post-war period. Economic Forum, 15(2), 56-66.

Authors: 15. Zubekhina, T., Matviichuk, L., & Dvorska, I. | **Volume, Issue and Pages:** Economic Forum, 15(2), 56-66.

2025

Development of tourist destinations in Ukraine during the war on the basis of glocalisation**Authors:** Matviichuk, L., Chepurda, L., & Zubekhina, T. | **Journal Name:** Economic Forum, | **Volume, Issue and Pages:** 15(3), 8-17

2025

REGIONAL MECHANISMS FOR THE BALANCED FUNCTIONING OF CULTURAL TOURISM ENTITIES.**Authors:** Zubekhina, T. | **Journal Name:** Current Problems of Sustainable Development | **Volume, Issue and Pages:** 2(5), 93-99

2025

INTEGRATION OF THE CONCEPT OF SAFE TOURISM INTO THE SUSTAINABLE DEVELOPMENT STRATEGY OF THE REGIONAL HOTEL AND RESTAURANT BUSINESS**Authors:** Zubekhina, T., & Sheiko, Y. | **Journal Name:** Social Development: Economic and Legal Issues | **Volume, Issue and Pages:** 6

2025

REGIONAL ASSESSMENT OF DEVELOPMENT TRENDS OF CULTURAL TOURISM ENTITIES**Authors:** Zubekhina, T. | **Journal Name:** Investments: practice and experience | **Volume, Issue and Pages:** 9

2025

COMMUNICATIONS AS A MARKETING TOOL FOR HOSPITALITY INDUSTRY ENTERPRISES: THE ECOLOGICAL DIMENSION

Authors: Zubekhina, T., Sheiko, Y., & Slutskyi, A. | **Journal Name:** Sustainable Development of Economy | **Volume, Issue and Pages:** 3 (54), 12-18

2024

Virtualization of museums as an element of the modern education of young tourist specialists

Zubekhina, T., Dyshko, O., Matviichuk, L., & Dashchuk, Y.

2024

TOURIST, HOTEL AND RESTAURANT BUSINESS: INNOVATIONS AND TRENDS

Zubekhina T.V., Litovka-Demenina S.G., Zemlina Yu.V., Polishchuk V.L. I.M. Dub

2024

DEVELOPMENT OF MANAGEMENT SYSTEMS FOR CYBERSPORTS AND TOURISM CLUBS: CONCEPTS OF INTEGRATION AND DIVERSIFICATION OF SERVICES

T. Ilto, T. Zubekhina, M. Hrabar.

2024

Glamping as a Tool for Sustainable Tourism Development of Protected Areas: Ukraine's Experience.

Dashchuk, Y., Matviichuk, L., & Zubekhina, T.

2024

GLOBALEXPERIENCE IN ENSURING BALANCED DEVELOPMENT OF CULTURAL TOURISM

Authors: Zubekhina, T. | **Journal Name:** Economy and Society | **Volume, Issue and Pages:** 69

2023

Project approach as a tool for ensuring the competitiveness of the hospitality industry of Ukraine

L. Matviychuk, V. Korsak, B. Smal, T. Zubekhina. Economic Forum, 1(3), 48-55.

2023

Innovative strategies and triggers for the development of the tourism and hotel-restaurant business in crisis conditions

T. Zubekhina

2022

Economic components of greening of hospitality establishments in the region

Zubekhina T. Commodity Bulletin, T2. Issue 15. – 2022. P.96-103

2021

Training of future specialists in the field of tourism by means of distance learning

Zubekhina T., Olkhova-Marchuk N., Terletskyi V., Kushnir V. Academic studies. 2021. P.116-121.

2021

Problems and prospects of the development of tourism education in Ukraine

Zubekhina T., Olkhova-Marchuk N., Terletskyi V., Kushnir V. Educational discourse. P.49-64.

2021

Modern trends in the use of innovative technologies in the field of tourism

Zubekhina T., Olkhova-Marchuk N., Kushnir V. pp. 181-188

● **SKILLS**

Microsoft Office | Microsoft Excel | Microsoft Word | Social Media | Zoom | Google Drive | Facebook | Power Point | Instagram

● **PROJECTS**

06/03/2023 – 07/03/2023

"Quests - discovering the treasures of Ukraine"
