



# Vitalii Polishchuk

**Date of birth:** 23/04/1986 | **Nationality:** Ukrainian | **Gender:** Male | **Phone number:** (+380) 663020757 (Mobile) | **Email address:** [v.polishchuk2023@Intu.edu.ua](mailto:v.polishchuk2023@Intu.edu.ua) | **Email address:** [vitalii.polishchuk.lutsk@gmail.com](mailto:vitalii.polishchuk.lutsk@gmail.com) | **Address:** Lvivska, 75, 43018, Lutsk, Ukraine (Work)

## ABOUT ME

Associate Professor  
Department of the Tourism and Hotel and Restaurant Business  
Deputy Dean for Youth Policy and Career Guidance, Faculty of Customs Affairs, Materials and Technologies  
Lutsk National Technical University  
Lutsk (Ukraine)

## WORK EXPERIENCE

09/2023 – CURRENT Lutsk, Ukraine  
**ASSOCIATE PROFESSOR OF THE DEPARTMENT OF TOURISM AND HOTEL AND RESTAURANT BUSINESS**  
LUTSK NATIONAL TECHNICAL UNIVERSITY

02/2024 – CURRENT Lutsk, Ukraine  
**DEPUTY DEAN FOR YOUTH POLICY AND CAREER GUIDANCE, FACULTY OF CUSTOMS AFFAIRS, MATERIALS, AND TECHNOLOGIES** LUTSK NATIONAL TECHNICAL UNIVERSITY

2017 – CURRENT Ukraine  
**ENTREPRENEUR IN EVENT ORGANIZATION AND BUSINESS CONSULTING** ENTREPRENEUR

06/2015 – 2016 Lutsk, Ukraine  
**THE CHIEF SPECIALIST OF THE CULTURE DEPARTMENT** LUTSK CITY COUNCIL

2009 – 2011 Lutsk, Ukraine  
**ASSISTANT PROFESSOR OF THE DEPARTMENT OF MANAGEMENT AND MARKETING (PART-TIME)** LUTSK NATIONAL TECHNICAL UNIVERSITY

## EDUCATION AND TRAINING

06/2009 Lutsk, Ukraine  
**SPECIALIST DIPLOMA - MANAGEMENT OF ORGANIZATIONS** Lutsk National Technical University

**Website** <https://Intu.edu.ua>

2013 Lutsk, Ukraine  
**PHD IN ECONOMICS** Lutsk National Technical University

**Website** <https://Intu.edu.ua>

## LANGUAGE SKILLS

Mother tongue(s): **UKRAINIAN**

Other language(s): **ENGLISH**

## DIGITAL SKILLS

MS Office (Word, Excel, PowerPoint, Outlook) | Google Docs | Google Drive | Social Media | gmail | Google Meet, Zoom, Skype, Canva, Photoshop | multitasking | Ability to work in stressful situations

## ● DRIVING LICENCE

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Driving Licence: B

## ● CONFERENCES AND SEMINARS

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2024 Lutsk

**International Scientific-Practical Conference “Prospects for the Development of the Tourism and Hospitality Industry in Ukraine and the World”**

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Link <https://drive.google.com/file/d/1DGu3ijeJnVQJIXzK2Y5m7PpFNWiZPYuj/view>

2023 Lutsk

**Methodology of Formation of Educational Programs and Curriculum in Higher Education Institutions**

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Volyn Business Hub, Lutsk National Technical University: “Methodology of Formation of Educational Programs and Curriculum in Higher Education Institutions”, October 2023

2024 Lutsk

**How to Create a Competitive Strategy**

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Business Academy of Practical Management: “How to Create a Competitive Strategy”, May 2024

## ● PROJECTS

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2019 – CURRENT

**Literary Platform “Frontera”**

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Consulted the Literary Platform “Frontera”, which organized the International Literary Festival “Frontera” in 2019, 2020, and 2024

Link <https://www.facebook.com/frontera.ngo>

2016 – 2021

**Charity initiative “Warm Toy of Hope”**

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Co-organizer of the charity initiative “Warm Toy of Hope” (raising funds to support people with cancer) for the “STOPRAK” Foundation and the Cancer Fighting Fund (2016-2021)

Link <https://www.facebook.com/groups/351785481613003>

## ● PUBLICATIONS

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2024

**The importance of the concept of sustainable development in the system of improving the quality of tourist services**

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Lepkiy M.I., Polishchuk V.L. Pavlenko S.V. The importance of the concept of sustainable development in the system of improving the quality of tourist services. Prospects for the Development of the Tourism and Hospitality Industry in Ukraine and the World: theses of reports of the 1st International Scientific and Practical Conference. Lutsk, LNTU, 2024. pp. 112-115. / URL: <https://drive.google.com/file/d/1DGu3ijeJnVQJIXzK2Y5m7PpFNWiZPYuj/view>

pp. 112-115

**Conceptual principles of development of tourism branding of regions. Financial and credit activity: problems, theories and practices**

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Matviychuk L.Yu., Lepkiy M.I., Kabak V.V., Polishchuk V.L., Smal B.A. Conceptual principles of development of tourism branding of regions. Financial and credit activity: problems, theories and practices

2024

**Tools for ensuring the quality of products and services of the hospitality industry**

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Polishchuk V.L., Panasyuk A.V., Tools for ensuring the quality of products and services of the hospitality industry - Quality and safety of goods: [materials of the 8th international scientific and practical conference, Lutsk (April 5, 2024)]

/ for science. ed. Ph.D., Assoc. O.V. Pakholiuk Lutsk National Technical University. Lutsk: image and promotion department. LNTU, 2024. 240 p. P.199-202

pp.199-202

2024

### **Modern trends, models and problems of the development of health tourism in the world**

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Kokot S. M., Polishchuk V. L. Modern trends, models and problems of the development of health tourism in the world - I All-Ukrainian scientific and practical internet conference "Prospects of the development of tourism and hospitality in Ukraine and the world" Lutsk May 21, 2024 P. 52

P. 52

2013

### **Regional Policy of Event Tourism: Methodological Foundations of Formation and Implementation**

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Herasymchuk Z. V., Polischuk V. L. "Regional Policy of Event Tourism: Methodological Foundations of Formation and Implementation". Monograph. Lutsk: SPD Hadyak Zhanna Volodymyrivna, Volynpolygraph Printing House, 2013. 256 p.

Herasymchuk Z. V., Polischuk V. L. Monograph. Lutsk. 2013. 256 p

## **● NETWORKS AND MEMBERSHIPS**

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2023 - CURRENT

### **Member of the Union for the Promotion of Rural Green Tourism**

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